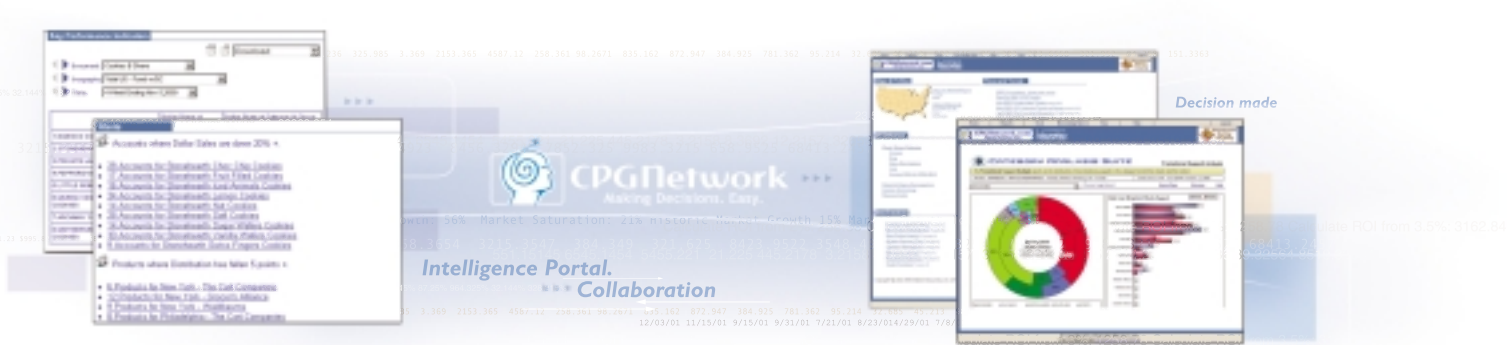




Successful consumer packaged goods companies understand the importance of making informed decisions quickly. To remain successful—and build sustainable, competitive advantages—they learn how to unlock the unlimited profit potential of information.

CPGNetwork™ is a Web-based business intelligence resource created specifically for the needs of consumer packaged goods manufacturers and retailers. It enables better, more informed decision making, which leads to a greater return on your information investment.



Making Decisions. Easy.

CPGNetwork Is The Key

As the premier, integrated business intelligence portal for CPG professionals, CPGNetwork is the key to the vital information you need. It manages data in a user-friendly environment that lets you quickly respond to critical business situations.

CPGNetwork unlocks the door to...

- **Access** – Collaborate in a personalized environment, using familiar tools to distribute consumer and market-place knowledge efficiently to anyone who needs it.
- **Insight** – Find opportunities and diagnose problems instantly with information from multiple sources, provided in formats that are easy to interpret and aligned to support your business processes.
- **Action** – Spend less time manipulating and analyzing data and more time sharing information, fine-tuning your plans and executing your strategies.
- **Results** – Improve your business—receive a higher return on your information investment by making better, more effective decisions.



